

Cuyahoga Valley Photographic Society

Workshop Announcement

Digital Photography Workflow Using Adobe Photoshop Lightroom

Alan Doe

Saturday, February 12

9:00am – 4:00pm

The Cuyahoga Valley Photographic Society is pleased to announce a workshop about Adobe Photoshop Lightroom led by professional photographer and educator Alan Doe. Lightroom is quickly becoming an industry standard for photographers looking to efficiently organize and process their images. Join us for a workshop to strengthen your understanding of Lightroom and its amazing capabilities.

The workshop will provide an overview of digital workflow using Lightroom with a primary focus on the Library, Develop, and Print modules. Topics will include importing images into Lightroom, selecting and organizing, creating collections, exporting, and using LR's publishing services. In the Develop module, Alan will highlight his workflow, including image optimization, white balance, color correction, presets, and how to sync adjustments to apply to multiple images. In the Print module, learn about templates and ways that Lightroom can make printing, presenting, and sharing your images easier.

Participants must bring their own laptop with Lightroom already installed and ready to use. You can download a free 30-day trial of Lightroom 3 from [Adobe's website](#) (while Alan will be teaching with Lightroom 3, you may use an earlier version on your laptop). Participants should have familiarized themselves with the modules in the software – particularly Library, Develop and Print modules – before the workshop. While not a textbook for the workshop, we recommend *The Adobe Photoshop Lightroom 3 Book for Digital Photographers* by Scott Kelby as a very useful reference.

About the Instructor: Alan Doe received his commercial photography training from Rochester Institute of Technology with an emphasis in architecture and advertising. He has an art degree, as well, which manifests itself in photography with experiments in alternative photographic processes. Travel and portraiture are other key photographic interests. Currently teaching and photographing at Western Reserve Academy, he uses Adobe Lightroom on a daily basis and is a strong proponent of its value for organizing, editing and presenting digital images.

Workshop Details

When: Saturday, February 12, 9:00am – 4:00pm.

Where: Hines Hill Conference Center - 1403 W. Hines Hill Road in Cuyahoga Valley National Park.

Fee: \$89 for CVPS members; \$109 for non-members (visit the CVPS [website](#) to join). Limited to 18 participants.

Registration: Registration **deadline is Friday, February 4**. Contact The Conservancy for Cuyahoga Valley National Park (formerly Cuyahoga Valley National Park Association) 330-657-2909 to register by phone. A registration form may be downloaded from the CVPS [website](#). Registration is limited to 18 participants. If we do not have enough participation, we will inform participants of a cancellation by Wednesday, February 9.