PHOTO SOCIETY

2013 Calendar of Events

A new calendar format

Welcome to the Photo Society's Calendar of Events for 2013. We have changed the format and the way we are delivering it to you.

The calendar no longer will be mailed to Photo Society members. There is an expense with mailing and we all are on computers in our digital world. Instead the calendar will be sent via email to Photo Society members, posted on our web site and on our Facebook page.

You also may be seeing the calendar of events more frequently as the digital delivery gives us more flexibility to share updates as programs and workshops are planned.

We hope that you like the new format. We also welcome suggestions for any changes or improvements. Those suggestions may be made in person at monthly presentations, on photo walks or other events to any of the Photo Society Steering Committee members:

Betsy Banks Sylvia Banks Bill Dickinson Woody Newport Diane Patrick Bill Rich Jim Roetzel Jim Schmidt Mike Scocos Ed Toerek Bruce Winges

Workshops

Photoshop for the Nature Photographer with Tim Cooper Friday – Sunday, February 1-3, 2013 Workshop Fee: \$395 CVPS member/\$460 non-member

This three-day workshop is for participants who are familiar with basic image editing and are looking to take their skills to the next level in Adobe Photoshop



Professional photographer Tim Cooper places special emphasis on developing the Photoshop skills necessary for nature photographers to create realistic, captivating and expressive images. Focusing on the advanced features of Photoshop, the workshop will demonstrate how this powerful software can be used to bring your vision to life. Combining stepby-step instruction with hands-on demonstrations, Photoshop's most essential tools, processes, and workflow will be covered.

Topics include creating and using layers and masks, mastering selections, HDR, selective and global sharpening, combining images for maximum depth of field or to overcome high contrast situations, print

preparation, and much more.

This workshop is limited to 18 participants. The workshop meets Friday through Sunday, from 9 a.m. to 6 p.m. Participants must bring a laptop with Adobe Photoshop CS5 or CS6 installed and ready to use. Additional workshop content and information is available at www.cvps.org/workshops.htm. To register, call the Conservancy for CNVP: (330) 657-2909 ext. 100.

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Tim Cooper began his career as a commercial and assignment photographer and now spends most of his time as an educator lecturing on photographic and digital imaging technologies throughout the country. He is on the faculty of the Rocky Mountain School of Photography and is the author of several books on Photoshop as well as training videos.

Tim is an accomplished black and white darkroom artist, landscape photographer, digital guru, and the creator of the free online photo club, PhotoCircle, where he shares tutorials and critiques. For more information on Tim, visit <u>www.timcooperphotography.com</u>.

CVPS Photo Road Trip: Springtime in Hocking Hills with Ian Adams Thursday – Sunday, April 18-21, 2013 Workshop Fee: \$395 CVPS member/\$460 non-member

Early bird special available for first 10 who sign up by Feb. 1: \$345 CVPS member/\$410 non-member

Join CVPS and fellow photographers for a road trip to Hocking Hills. Led by Ohio-based photographer Ian Adams, this tour provides an exciting opportunity to experience some of the most rugged scenery in the Buckeye State. We will explore Conkel's



Hollow, Old Man's Cave, Cedar Falls, Ash Cave, Rock House and Zaleski State Forests. Subjects include beautiful landscapes, streams and waterfalls, rock patterns, spring wildflowers and flowering trees. In educational sessions and group critiques, Ian will share his insight on improving landscape composition, digital workflow, and self-publishing a photographic book.

The road trip begins Thursday evening in

Logan, Ohio (about three hours south of Akron) and will end through mid-day Sunday, April 21, 2013. Participants should be experienced photographers who are comfortable with their equipment. The workshop will have a designated hotel as a home base; participants are responsible for their own lodging, food and transportation (carpooling is encouraged).

The road trip is limited to 20 participants.

Additional information is available on the <u>CVPS Workshops</u> page. To register, call the Conservancy for CNVP: (330) 657-2909 ext. 100.

Ian is an environmental photographer based in Cuyahoga Falls who specializes in natural, rural, historical and garden photography. Nineteen books of his color photography have been published, including *Missouri Botanical Garden: Green for 150 Years, Our First Family's Home: The Ohio Governor's Residence & Heritage Garden, Backroads of Ohio, The Floridas, Cuyahoga Valley National Park, and A Photographer's Guide To Ohio.* Ian has produced more than 60 Ohio calendars and conducted more than 180 seminars and workshops. Learn more about Ian and his photography at <u>www.ianadamsphotography.com</u>.



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Lighting Fundamentals with Alan Doe and Jim Roetzel Friday - Saturday, November 8-9, 2013 Workshop Fee: \$195 CVPS member/\$260 non-member

Early bird special available for first 10 who sign up by July 1: \$175 CVPS member/\$240 non-member

Light is the essence of photography. This intensive workshop will improve your understanding and skill with light, from available to flash to studio lighting. Learn techniques applicable to nature, portrait and event lighting that will increase your ability to create images that combine technically sound execution with mood and emotional impact.

- Alan and Jim will explain:
- Types of light.
- How to work with available light.
- How to modify available light to create the best image.
- Working with flash on camera including effective flash and camera settings and how to modify your flash for best results.
- The fundamentals of working with studio lighting, including demonstration of both strobe and constant lighting techniques and practices to create professionally lit portraits. Workshop participants will practice theses skills with the helpful assistance of two

professional photographers.

The Workshop will begin Friday evening and last all day Saturday. This is a hands-on workshop; participants should plan on bringing their gear. Additional workshop content and information will be available on the <u>CVPS Workshops</u> page in early 2013. To register, call the Conservancy for CNVP: (330) 657-2909 ext. 100.

Alan and Jim have a long-standing collaboration as photographers. Common to both is a love for photography and for teaching it to others.

Alan was trained in architectural and product photography at Rochester Institute of Technology. He owned and operated Morning Star Studio in Sarasota, Fla., where much of the work was for magazine features and ad agencies. He currently teaches art and photography at Western Reserve Academy, where he photographs sports, events, and creates photographic illustrations for various publications. He remains active as a commercial photographer.

While many know Jim as an accomplished nature photographer, he also has been a studio, portrait and event photographer since the early 1980s. Jim ran his own portrait studio before migrating to the chief photographer position for a small independent studio in Hudson. When that studio closed its doors in the 1990s Jim continued to freelance weddings, portraits and other events. Since 2003, Jim has assisted Alan photographing weddings.

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Monthly presentations

Monthly presentations are designed for people interested in photography and those who want to improve their photography skills. They are free and open to the public (unless otherwise noted). Check <u>www.cvps.org</u> or our Facebook page for updates.

Stephen B. McNulty: *Exhibition Photography: From Capture to the Museum Floor* Thursday, January 17

The ultimate goal for many photographers is to have their work exhibited, appreciated and collected. Stephen McNulty has a rare skill set – he both a photographer and curator.

The art world can be an intimidating and inaccessible place, particularly for photographers. Learn what it takes to stand out in the sea-of-sameness and get the attention of



industry leaders from someone who knows what it takes to both submit work and select work by others.

Stephen began his career as an impassioned biology student, taking field positions with the EPA, the World Bank, the National Park Service and others. He was working in locations that were sought by world-class photographers. These photographers soon became mentors, ultimately molding his modest snapshots into award-winning images now held by private, gallery, and museum collections.

Stephen has recently transferred from New Zealand's University of Canterbury to the University of Akron where he studies pre-med biology. Current and upcoming exhibitions include the Butler Institute of American Art, Cyrus Gallery, and WE Gallery.

Tim Cooper: Perfect Exposure for Digital Photography: The Zone System of Metering Thursday, January 31

Instant image review on digital cameras has been both a blessing and a curse for today's photographers. It has made it easier to go home with correct exposures but harder to actually learn the craft of photography.

Join professional photographer Tim Cooper as he explains the practice and benefits of Zone System Metering with modern Digital SLR cameras. Ansel Adams' original Zone System was based on metering multiple subjects, assessing their tonalities and placing them on the exposure scale to achieve accurate exposures in difficult lighting.



Cameras may have changed, but our techniques have stayed the same. Tim will cover basic exposure theory and metering patterns, show how to practice the Zone System, and explain how zone metering will help you achieve perfect exposures and become a better photographer.

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Members' Show **Thursday, February 21**

Here is an opportunity for members to share up to three digital images. An optional critique will be offered by two professional photographers. Please visit the Photo Society gallery page at www.cvps.org for the digital file criteria.





David Haas: Underwater photography Thursday, March 21

David Haas has explored the ocean floor for more than four decades. He will bring some of his underwater gear for his presentation and share how he creates his beautiful images.

He is an underwater photographer who lives in Stow who has worked in the corporate world, co-owned a retail dive store, was a scuba instructor and is a freelance photographer and writer.

David leads Dive Travel Adventures to various parts of the world for underwater photographers. In May, he will lead his third tour to the Philippines. His web site is www.haasimages.com

Ian Adams: Self-publishing and eBooks Thursday, April 11

The photographs of Ian Adams may be found in many books, calendars and other publications. Now Ian has self-published his first book, Trees: A Photographic Celebration.

He used the book module in Lightroom 4.0 and the online print-on-demand publishing service Blurb. The book also is available as an eBook. Trees: A Photographic *Celebration* is organized by seasons and most of the images are from Ohio. Poems and quotations about trees are included in the book along with captions and locations for each photograph.



Ian will discuss self-publishing printed books and eBooks, which are becoming an exciting new focus for his

photography. For more information visit www.ianadamsphotography.com/





Stuart Pearl: Seeing light, patterns and composition Thursday, May 16

Stuart likes to photograph places that others may ignore for reasons of inaccessibility or inconvenience. He finds such places are often treasure troves of visual opportunity. Once he's found a unique area, he explores it from a variety of angles and vantage points. If shooting conditions are less than ideal, he creates more opportunities from lighting, weather and season.

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Truly iconic landscape images should create enough impact to cause the viewer to stop and say, "I know that place, but I've never seen it look like that before." Stuart says that hearing those words provides validation of his style of photography.

His landscape images range from the Cleveland flats, city scenes to nature. Stuart has had a number of one-man shows and exhibits. Last year his work was featured in the Butler institute of American Art in Youngstown.

Members' Spotlight: *Featuring Betsy Finley and Jerry Jelinek* Thursday, June 20

Betsy's interest in photography grew from her delight in sharing the details of her



adventures with her fellow travelers. Sea kayaking in the Great Lakes and ocean waters around Alaska fueled the desire to capture the essence of the beauty and mood of each unique place.

For the past several years she has created calendars and note cards from her favorite pictures and has recently made some self-published books using Blurb. She says, "Life's journey is constantly evolving and so am I."

Jerry will share the results of a yearlong project to shoot artistic black and white

images within the Cuyahoga Valley National Park. His work has been published in numerous Park and Conservancy brochures and calendars. Jerry's images have won many awards in the annual CVNP Photo Contest, including a Best of Show. In what may be an understatement, Jerry says, "I just like to photograph."



Both Betsy and Jerry have advanced their skills though Photo Society workshops and photo walks.

Dave Schoenfelt: *Producing a portrait* Thursday, July 18

Dave is an accomplished portrait and event career photographer with 40 years of professional experience.

He will show the process for producing biography head and shoulder photos on location. Dave will lead the audience through the entire process from start to finish. He will:

- Display equipment
- Discuss location and background selection.
- Demonstrate posing and lighting techniques.
- Share editing and digital enhancement techniques to create a professional image.

Members' Show Thursday, August 15

Here is an opportunity for members to share up to three digital images. An optional critique will be offered by two professional photographers. Please visit the Photo Society gallery page at <u>www.cvps.org</u> for the digital file criteria.





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Mats and frames: What you need to know Thursday, September 19

Join us for a discussion and demonstration on how to present your photos through proper matting and framing techniques.

Steve Rarick and Ruppel's Art & Supply are well known to amateur and professional photographers for framing supplies and custom services. Steve will demonstrate techniques for matting and framing prints and show how easy it can be for the photographer to create professional-looking photo displays and how to hang artwork.

This presentation will be particularly helpful for those planning to enter CVPS annual November Photo Contest.

October presentation to be determined

Annual CVPS Photo Contest Awards Tuesday, November 12

The annual CVPS contest winners will be announced at 7 p.m. at the Akron-Summit County Library, 60 South High Street, Akron. The images will be displayed on a large screen in the auditorium as contest winners are announced. All 2013 contest entries will be exhibited in the spacious library lobby for one month.

Photo Society Holiday Party Thursday, December 12

Photo walks

The Cuyahoga Valley Photographic Society invites all members to attend the very popular series of photo walks. The photo walk is a field session that provides more than three hours of informal instruction, shooting tips, demos and knowledge sharing among your fellow photo enthusiasts – all free of charge!

The photo walks for 2013 will be led by Jerry Jelinek.

Most photo walks are held on Saturday mornings. Locations and times will be emailed to all members beforehand. Critique sessions will be held on the *final Tuesday* of the month of the photo walk at 7 p.m. at the Hines Hill Conference Center.

Here is the schedule for 2013:

Photo walk

Saturday, January 12 Saturday, April 13 Saturday, May 11 Saturday, August 17 Saturday, September 14 Saturday, October 12 Critique Tuesday, January 29 Tuesday, April 30 Tuesday, May 28 Tuesday, August 27 Tuesday, September 24 Tuesday, October 29